

ASK YOURSELF...

WHERE do YOU GET your NEWS and INFORMATION?

HOW do you VERIFY the ACCURACY of INFORMATION?

HOW do YOU DIFFERENTIATE between FACT and OPINION?

HOW do you ENGAGE with CONTENT ONLINE?

HOW can WE SUPPORT GREATER DIVERSITY in the STORIES we SEE in the MEDIA?

WHAT ACTION CAN YOU take TO MAKE A DIFFERENCE?

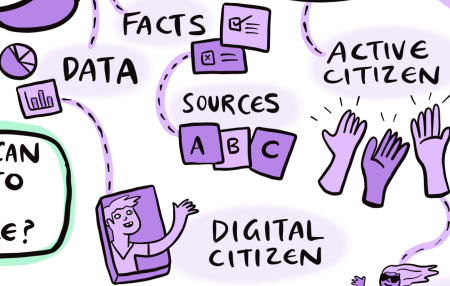
IT'S the ABILITY to CRITICALLY ENGAGE with MEDIA.

So, WHAT IS...

Media Literacy?

IT'S ESSENTIAL SO WE CAN FULLY PARTICIPATE in SOCIETY.

KNOW YOUR TERMS



MISINFORMATION

FALSE, INACCURATE or MISLEADING info WITHOUT INTENDING to DECEIVE.

DISINFORMATION

A FORM of PROPAGANDA DESIGNED to DECEIVE by COMMUNICATING FALSE INFORMATION.

EMPOWERED

RIGHTS and RESPONSIBILITIES

the STATS

YOUNG AUSTRALIANS VALUE the NEWS

49% AGREE THAT FOLLOWING the NEWS is IMPORTANT

74% SAID THE NEWS MAKES THEM feel SMART and KNOWLEDGEABLE

TOP 3 NEWS SOURCES

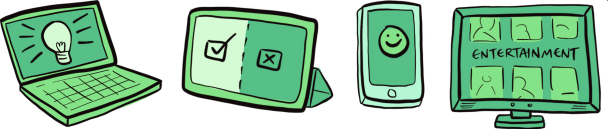
58% FAMILY

42% TV

34% TEACHER or ADULT

DEMOCRACY & CITIZENSHIP

TO BE EMPOWERED, ACTIVE, DIGITAL CITIZENS we NEED to SUCCESSFULLY...



- CREATE CONTENT
- INTERACT
- CRITICALLY REFLECT

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